

# Cheryl E. Ball

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## EDUCATION

PhD in Rhetoric & Technical Communication, Michigan Technological University, 2005.  
Dissertation: A New Media Reading Strategy

MFA in Poetry, Virginia Commonwealth University, 2000. Thesis: Dinner for One [VCU's first interactive thesis; requires defunct Shockwave plug-in; view in WebRecorder archive tool]

Study abroad: Glasgow Writers & Artists Workshop, Glasgow School of the Arts, Scotland, June 4–July 1, 1998.

BA in English, Old Dominion University, 1996.

Transferred coursework: Virginia Polytechnic Institute and State University, 1991–1993.

## PROFESSIONAL EXPERIENCE

Editor-in-Chief. (2019–present). Library Publishing Curriculum. Library Publishing Coalition in partnership with Educopia Institute. <https://librarypublishing.org/resources/library-publishing-curriculum/>

- Serve as an ambassador and advocate for the curriculum
- Develop requirements and a strategy for establishing an online home for the Curriculum on LPC's website and oversee the implementation of that strategy
- Develop proposals for new and updated Curriculum modules to the Editorial Board, particularly with opportunities for the curriculum to have a diverse and global impact
- Guide the formation of the inaugural Curriculum Editorial Board (launched September 2020)
- Provide leadership for, set agendas for, and facilitate Editorial Board monthly meetings (remote)

Executive Director. (2016–present). Council of Editors of Learned Journals. <http://celj.org>

- Contribute to intellectual leadership of the organization and provide vision and strategy for fulfilling CELJ's scholarly communications mission
- Provide continuity of governance and project support for rotating CELJ Board through Wayne State University as CELJ's institutional home
- Manage the daily operations of the CELJ including budgeting, membership, website updates, and listserv administration
- Coordinate financial activities with Wayne State Libraries' financial director
- Coordinate logistics for CELJ events, including MLA sessions, MLA exhibit space, and annual awards process
- Liaise with and create partnerships between members and other national and international organizations on membership and benefits issues
- Supervise and mentor the Publicity and Membership coordinator
- Promote CELJ events and news through the website and social media channels
- Serve as ex-officio member on the Board of Officers

Director. (2018–2022). Digital Publishing Collaborative. Wayne State University Library System, Detroit, MI.

- Provide leadership and vision for librarians and library staff within WSU Libraries' strategic plan for scholarly communications and digital publishing
- Collaborate with other WSU Library Directors to achieve cross-departmental work
- Facilitate scholarly communications outreach to faculty and students through consulting, events, workshops, and textual production
- Lead regional and national collaborations and publishing pedagogy outreach to promote digital publishing and digital humanities networking
- Direct the Vega academic publishing platform project in consultation with on-campus staff and regional and international partners
- Coordinate with digital publishing team to facilitate on-campus editorial work, including OER production, journal management, and open-access initiatives
- Mentor and supervise cross-disciplinary students in digital publishing practica and internships

Director. (2015–2017). Digital Publishing Institute. West Virginia University Library System, Morgantown, WV.

- Founded and managed a new digital publishing center, with administrative and technical support from WVU Libraries staff
- Directed the Vega academic publishing platform grant project in consultation with library and campus partners (<http://vegapublish.info>)
- Functioned as sole scholarly communications librarian, addressing issues of open-access publications, copyright, OER, and other scholcomm issues such as consulting on the university's choice of starting/buying an institutional repository
- Solicited funding from WVU Libraries and Provost's Office for scholarly communications institutes, including a national Access/ibility forum and KairosCamp
- Created campus events on research lifecycle and open access throughout the year
- Taught classes in the English department on digital publishing and editing
- Managed and trained graduate students working in DPI to produce several OER products (<https://textbooks.lib.wvu.edu/>)
- Collaborated with other WVU Libraries and cross-institutional departments, including Technology Services, Curriculum & Instruction, Strategic Initiatives, the Wikipedian-in-Residence For Gender Equity, Center for Teaching and Learning, and WVU Press to produce OER texts and events
- Co-wrote successful grant applications to federal programs and foundations for scholarly communications projects. Collaborated with internal and external stakeholders including Virginia Tech, K|N Consultants, Educopia Institute, University of North Carolina Press, Penn State University Press, and others

Founding Editor. (2016–2018). Computers & Writing Conference Proceedings. WAC Clearinghouse Press/Colorado State University Open Press. <http://wac.clearinghouse.com/cwproceedings>

- Founded open-access proceedings for the primary conference in digital writing studies
- Trained three early career scholars to be editors and to implement editorial workflows
- Coordinated with publisher to create a new series that works across multiple platforms to ensure timely and quality publication

- Collaborated with external developers on a disciplinary-created Drupal-based conference platform that allows for conference abstract reviews, proceedings submissions, and peer-review to complete the developmental cycle of this publication

Founding Editor. (2012–present). #writing series. WAC Clearinghouse Press/Colorado State University Open Press. <http://wac.clearinghouse.com/books/writing>

- Found award-winning, open-access book series in digital writing studies, based on publishing pedagogy mission, specifically for scholars who need pre-tenure monographs (when possible)
- Ensure gender equity and striving toward racial equity for our published authors
- Consulted with publisher on technologies to revamp the press website and coordinate the press's first open-review process
- Supervise and provide professional development to a selection of early career scholars in assistant editor roles

Editor. (2008–present). Kairos: A Journal of Rhetoric, Technology, Pedagogy. <http://kairos.technorhetoric.net>

- Oversee strategic vision of longest continuously running, open-access journal, its publication, policies, and outreach programs
- Hire, train, and supervise the volunteer Managing Editors (two, hired in 2017), Section Editors (15), and associate/assistant editors (14), from all ranks of academia and independent scholars from around the world
- From 2008–2017, managed daily operations of editorial workflow (peer review, copy-, and design-editing).
- Manage the production process (post-acceptance: copy-editing, design-editing, sustainability and accessibility issues) of all issues
- Create a robust community of scholars exclusively through remote, digital means
- Seek funding and collaborative partners for broader-impact scholarly communication projects

CoverWeb Section Editor. (2001–08). Kairos: A Journal of Rhetoric, Technology, Pedagogy. <http://kairos.technorhetoric.net>

- Managed the developmental and production processes of all webtexts in the themed section of the journal
- Initiated the editorial workflows, outreach, and training programs used throughout the journal now
- Created themes new to or nascent in the discipline (e.g., new media, disability and technology, etc.) and solicited webtexts for publication through networking and CFPs
- Collaborated with guest editors to publish webtext versions of annual proceedings from the Computers & Writing conference

Lab Director. (2004–06). Applied Research Multimedia Lab. English Department, Utah State University, Logan, UT.

- Won funding from Provost's office to start a new humanities computing lab with a focus on game studies and multimedia research, in partnership with Dr. Ryan Moeller
- Designed, purchased, and managed 6-station lab and graduate students who staffed the lab
- Collaborated with campus partners (David Wiley) in College of Education and School of Art to create cross-disciplinary projects

Associate Director. (2001–04). Computers in Writing-Intensive Classrooms (CIWIC) Institute. Michigan Technological University, Houghton, MI.

- Managed daily operations, budget, staff, catering, facilities, and social events for this two-week summer institute to teach teachers how to teach with technology
- Designed curriculum and readings in consultation with Director, Dr. Cynthia Selfe
- Taught several technology-intensive sessions, including web and page design, graphic design, typography, audio and video production to participants who were still learning how to use a mouse
- Managed participant attendance, scheduling, and on-site needs
- Drove participant shuttle so no one would get motion sick and made them eat pasties (rhymes with 'nasty') at the Snowmometer (i.e., created community-building events in a small town with nothing but weird local things to do)

Associate and Assistant Editor. (2000–04). Computers and Composition: An International Journal.

- Learned (as assistant editor) and then managed (as associate editor) production and editorial workflows for the primary print journal in digital writing studies
- Participated in and then coordinated and ran staff meetings with assistant editors
- Trained assistant editors into the copy-editing and workflow processes used by C&C and Elsevier
- Coordinated with developmental editor at University of Illinois and with production editors at Elsevier in Ireland
- Promoted the journal at disciplinary conferences
- Key project: Produced double-issue for 20th anniversary of the journal in 2003–04

Assistant Lab Director. (2001–03). Center for Computer-Assisted Language Instruction (CCLI). Michigan Technological University, Houghton, MI.

- Managed the daily operations of the first humanities computing lab funded by a large grant, under the direction of Dr. Richard "Dickie" Selfe
- Coordinated and ran staff meetings with technology consultants and network administrators
- Trained lab users (students and faculty) on Macs, PCs, and Linux, and oversaw training of lab consultants
- Assisted with creating annual and amortized budget for personnel, hardware, software, and peripherals replacement/upgrades
- Created check-out system for peripherals
- Created communications for lab news distributed to faculty and students

Assistant Lab Director. (1999–2000). English Department Computer Lab. Virginia Commonwealth University, Richmond, VA.

- Assisted the director, Michael Keller, with daily operations of the computer lab
- Coordinated and ran staff meetings with technology consultants
- Trained lab users (students and faculty) on PCs, with some Unix commands, and oversaw training of lab consultants
- Created schedules and teaching modules for lab consultants
- Served as assistant editor (for Keller) on the *Passwords: A Guide to Wired Resources* university-wide newsletter

*Various other roles for commercial-academic and trade publications. (1994–2004). Ask for details.*

## ACADEMIC POSITIONS

Wayne State University Libraries, Detroit, MI

- (2018–2022). Director (Academic), Digital Publishing Collaborative
- (2018–2022). Adjunct Associate Professor, School of Information Science

West Virginia University, English Department, Morgantown, WV

- (2014–2017). Associate Professor of Digital Publishing Studies

Illinois State University, English Department, Normal, IL

- (2010–14). Associate Professor (with tenure) of New Media Studies
- (2007–10). Assistant Professor of New Media Studies

Utah State University, English Department, Logan, UT

- (2004–07). Assistant Professor of Computers & Writing

## EVENTS & INSTITUTES

*(Large-scale, multi-day event planning, logistics, and scheduling as primary tasks.)*

Site host [cancelled]. (2023). Association for Computers in the Humanities convention. Detroit, MI.

Lead author on site proposal for 2021, in collaboration with DH specialists at Wayne State, University of Michigan, and Michigan State. ACH Board requested we host in 2023 instead, to allow for geographic diversity. Our hosting got postponed indefinitely because of COVID-19.

Site host. (2021). Library publishing workflows grant project. Wayne State University Library System, Detroit, MI.

Onsite host for 12 partner libraries through a Library Publishing Coalition/Educopia grant from IMLS, to discuss publishing workflows in library units. Two-day onsite meeting was cancelled due to COVID-19.

Coordinator & event host. (2021, Spring). Lunch with an editor.

Four, virtual, one-hour panels with editors from journals and book series in technical and professional communication.

Project director & lead instructor. (2018, June 4–15). KairosCamp: A digital publishing institute for scholarly multimedia authors. West Virginia University. See <http://kairos.camp>

Two-week, 80-hour institute to help authors build digital humanities projects. Involved event planning, syllabus creation and instruction, contract negotiation, grant administration, travel and lodging logistics for 25 participants, and community-building events.

Project director & lead instructor. (2018, May & June). KairosCamp: A digital publishing institute for editors and publishers. Minneapolis, MN, and San Francisco, CA.

Two-day pre-conference workshops at the Library Publishing Forum and the Association for University Presses. Liaised with local hosts and organizing committees to prepare onsite needs, including room reservation and catering, as well as syllabus preparation and instructor contracts.

Project director & lead instructor. (2017, July 24–August 4). KairosCamp: A digital publishing institute for scholarly multimedia authors. West Virginia University.

## CONSULTING (abbreviated)

### editorial

(2008–present). On open-access, digital publishing, scholarly multimedia, editorial workflows, and technical infrastructure. List of consultations—including *Borrowers & Lenders*, Michigan Publishing, *Southern Spaces*, *Cosmogamy*, Florida State University Libraries, Michigan State’s CUBE, Wayne State’s SIS Student Journal, and others—available upon request and as confidentiality allows.

### pedagogical

(2012–present). Informal meetings on teaching practices in digital media, multimodal composition, editorial pedagogy, publishing-as-pedagogy, and curriculum development: Virginia Tech, Texas A&M, Wabash College, Michigan Publishing, Educopia/Library Publishing Coalition, Oslo School of Architecture and Design, University of Oslo School of Education, OsloMet, University of Rochester, and others available upon request.

## HONORS AND AWARDS

Charles Moran Award for Distinguished Service to the Field. (2018). Presented by *Computers & Composition: An International Journal* at the 2018 Computers & Writing Conference.

Big XII Faculty Fellow. (2017–18). To visit Dr. Angela Eaton to discuss editorial practices at Texas Tech University, Lubbock, TX. \$5,000 [Declined due to change in academic position/universities.]

Andrew Carnegie Fellowship, Senior Scholar Nomination. (2016). Nominated by West Virginia University.

Faculty Associate in Scholarship of Teaching and Learning. (2016–17). Teaching and Learning Commons, West Virginia University, Morgantown, WV. \$2,000 stipend.

Plexi Award for Excellence in Teaching/Mentoring. (2015–16). Oslo School of Architecture and Design, Norway.

Benedum Distinguished Scholar in the Arts & Humanities. (2015–16). West Virginia University, Morgantown, WV. \$5,000 stipend.

Fulbright Scholar. (2013–14). Oslo School of Architecture and Design, Norway.

*Computers and Composition* Distinguished Book Award. (2013). For *The New Work of Composing* (ed. Journet, Ball, & Trauman). <http://ccdigitalpress.org/nwc/>

CCCC Technical and Scientific Communication Award for Best Article on Pedagogy or Curriculum in Technical or Scientific Communication. (2013). For “Assessing Scholarly Multimedia: A Rhetorical Genre Studies Approach.”

Technology Innovator (aka “Troublemaker”) Award. (2012). Presented by the CCCC Committee on Computers in Composition and Communication at the Computers & Writing conference.

Sigma Tau Delta Teaching/Mentoring Awards. (2008–12, annually). English Department, Illinois State University, Normal, IL.

Visiting Scholar in Digital Media and Composition. (2007, May 31–June 12). English Department, Ohio State University, Columbus, OH.

with Kristin L. Arola. *Kairos* Best Webtext Finalist. (2007, May). For “A Conversation: From ‘They Call Me Doctor?!’ to Tenure.” *Computers & Composition Online*.

*Kairos*/Lore TA & Adjunct Award for Scholarship in Computers & Writing. (2003, May). Presented by *Kairos* editors at Computers & Writing conference, West Lafayette, IN.

Outstanding Thesis Award. (2000, March). Graduate Deans’ Annual Meeting. Virginia Commonwealth University, Richmond, VA.

## ORGANIZATIONAL SERVICE EXPERIENCE

### boards of directors

Owner’s Circle. (2020–2022). Iyengar Yoga Detroit Collective.

Treasurer. (2016–present). K|N Consultants. <http://knconsultants.org/organization/>

President. (2014–2018). Jerome Park Lofts Home Owners Association, Morgantown, WV.

### advisory boards

(2019–present). Ground Works art-based publishing platform. <http://groundworks.io>

(2019–present). Journal of Multimodal Rhetorics. <http://journalofmultimodalrhetorics.com/>

(2011–present). WAC [Writing Across the Curriculum Publishing] Clearinghouse.

(2011–2022). Sweetland Digital Rhetoric Collaborative. Sweetland Writing Center/University of Michigan Press, Ann Arbor, MI. <https://www.digitalrhetoriccollaborative.org/>

(2011–2016). Digital Pedagogy Reader and Toolkit. [Published in Modern Language Association’s Options for Teaching series.]

(2012–15). Research Exchange Advisory Board. <http://researchexchange.colostate.edu/index.cfm>

(2011–12). Open Peer Review [A Mellon Foundation Grant]. Sponsored by NYU Division of Libraries and MediaCommons.

(2011). Digital Publishing. Bard Graduate Center, New York, NY.

(2008–09). New Leadership Board of the Economic Development Council. Bloomington-Normal, IL.

(2006, April 16). The Future of Rhetoric/Composition Textbooks. Institute for the Future of the Book, University of Southern California, Los Angeles, CA.

### editorial boards

(2013–2017). *DHCommons*.

(2011–present). *Journal of Interactive Technology and Pedagogy*.

(2008–12). *Composition Studies*.

(2004–08). *Computers & Composition Online*.

### disciplinary reviewing

Book and article reviews. (2008–present). Wilfrid Laurier University Press, Purdue University Press, Digital Rhetoric Collaborative series (University of Michigan Press), *College English*, *College Composition and Communication*, Utah State University Press, *FormAkademiske*, MIT Press, *Journal of Technical Writing and Communication*, *Technical Communication Quarterly*, *English Journal*, and freelance reviews for major textbook and international academic publishers.

Judge. (2009). National Council of Teachers of English (NCTE) Affiliate Website Award.  
Panel reviewer. (2009). National Endowment for the Humanities (NEH) Digital Humanities Start-Up Grants.  
Session reviewer. (2009). Computers & Writing.  
Session reviewer. (2009). Computer Connection Forum, Conference on College Composition & Communication.  
Session reviewer. (2008). Computer Connection Forum, Conference on College Composition & Communication.  
Session reviewer. (2007). Computers & Writing.  
Session reviewer. (2004). Computers & Writing.  
Session reviewer. (2002). Association of Internet Researchers Conference.

### **inter/national committees**

MLA Bibliography advisory board. (2022–25). Modern Language Association. [appointed]  
Diversity and inclusion task force. (2020–21). Library Publishing Coalition.  
Wikipedia Initiative Committee. (2020). Conference on College Composition and Communication.  
Nominating committee. [Elected]. (2017–19). Modern Language Association.  
Fulbright regional review committee (Norway/Iceland). (2014–17). Institute of International Education, Washington, D.C.  
Program committee. (2014–17). Modern Language Association.  
Executive committee, founding member. (2015–18). MLA Discussion Group on Literacy Studies.  
Executive committee. (2014–19). MLA Discussion Group on Digital Humanities (nee Computer Studies in Language and Literature).  
Secretary. (2012–14). Council of Editors of Learned Journals (an MLA Allied Organization).  
Appointed chair. (2008–09). CCCC Committee for Computers in Composition & Communication (7Cs).  
Appointed chair. (2006–07). CCCC Writing Program Certificate of Excellence Selection Committee.  
Appointed co-chair. (2006–08). CCCC Committee for Computers in Composition & Communication (7Cs).  
Appointed member. (2005–08). NCTE Committee on Technical & Scientific Communication.  
Appointed member. (2003–06). CCCC Committee for Computers in Composition & Communication.  
Invited member. (2002–03). Computers & Writing Online Conference Committee.

### **university committees**

LGBTQ+ Commission. (2016–2017). West Virginia University, Morgantown, WV.  
Elected member. (2009–12). Graduate Council. Illinois State University, Normal, IL.  
Chair. (2010–11). Membership Sub-Committee, Graduate Council. Illinois State University, Normal, IL.

Editorial reviewer. (2009). *Selected scholarship of teaching and learning at Illinois State University 2004–2009* (McKinney & Jarvis, eds.)

Member. (2008–present). Scholarship Committee, University Club. Illinois State University, Normal, IL.

Ex-officio member. (2001–02). University Senate Computing Committee. Michigan Technological University, Houghton, MI.

Graduate student representative. (1999–2000). Electronic Thesis & Dissertation Task Force. Virginia Commonwealth University, Richmond, VA.

### **library committees**

Member. (2018–present). Open Educational Resources committee. Wayne State University, Detroit, MI.

Member. (2016–2017). Institutional Repository Task Force. West Virginia University, Morgantown, WV.

Member. (2016–2018). Open-Access Authors Fund. West Virginia University, Morgantown, WV.

Co-chair. (2015). Disappearing Task Force for WVU Libraries Digital Presence in the 21st Century. West Virginia University, Morgantown, WV.

### **department committees**

Coordinator. (2017–18). Job Mentoring/Placement Ad-Hoc Committee. West Virginia University, Morgantown, WV.

Elected Member, Associate Professor rank. (2015–17). Faculty Evaluation Committee. West Virginia University, Morgantown, WV.

Judge. (2016). Summer Humanities Internships. West Virginia University, Morgantown, WV.

Member. (2015–16). Two (2) Search Committees: Teaching Assistant Professor (TAP)/Advisor positions [both successful]. West Virginia University, Morgantown, WV.

Member. (2015–present). Professional Writing and Editing M.A. Admissions Committee. West Virginia University, Morgantown, WV.

Member. (2015, Spring). English Literature M.A. Admissions Committee. West Virginia University, Morgantown, WV.

Center for Writing Excellence. (2014–present). West Virginia University, Morgantown, WV.

Departmental representative. (2010–12). Institutional Review Board. Illinois State University, Normal, IL.

Caucus coordinator. (2010–12). Publishing Studies sequence. Illinois State University, Normal, IL.

Member. (2009–10). Professional Growth Committee. Illinois State University, Normal, IL.

Member. (2008–09). Technology and Writing Task Force. Illinois State University, Normal, IL.

Member. (2007–08). Undergraduate Curriculum Committee. Illinois State University, Normal, IL.

Chair. (2005–07). Teaching and Learning with Technology Committee. Utah State University, Logan, UT.

Member. (2004–05; 2006–07). Theory & Practice of Technical Communication PhD Committee. Utah State University, Logan, UT.

Member. (2004–07). Professional Writing Undergraduate Degree Committee. Utah State University, Logan, UT.

Elected Graduate Student Representative. (2003–04). Rhetoric & Technical Communication Steering Committee. Michigan Technological University, Houghton, MI.

## RESEARCH

### external grants (\$2,341,337)

Educopia [PI], with the Library Publishing Coalition & 12 partner institutions. (2019–21). Library publishing workflows. Funded by Institute for Museum and Library Sciences (IMLS) National Leadership Project grant. [WSULS is a partner and host institution for the 2f meeting]. \$230,005.

NYU Division of Libraries/David Millman [PI]. Enhancing services to preserve new forms of scholarship. Funded by the Andrew W. Mellon Foundation. [WSULS/Vega academic publishing platform is a project partner]. \$527,000.

Ball, Cheryl E. [PI] et al. (2017–18). Many voices: A consortium for sustaining small, scholarly societies. Andrew W. Mellon Foundation, Scholarly Communication platform. \$59,500.

Ball, Cheryl E. (PI). (2016–19). Digital publishing institutes: Authoring and editing digital humanities scholarship. NEH Institute for Advanced Topics in Digital Humanities grant. \$219,832.

Ball, Cheryl E., & Morrison, Andrew D. (co-PIs). (2015–17). Vega: An academic publishing platform. Andrew W. Mellon Foundation, Scholarly Communication and Information Technology platform. \$1,000,000.

Ball, Cheryl E. (PI). (2010). Building a better back-end: Editor, author, and reader tools for scholarly multimedia. NEH Digital Humanities Start-Up Grant, Level II. \$50,000.

Franklin, Kevin. (PI). (2008–09). Humanities high performance computing collaboratory (HpC). National Endowment for the Humanities Institute for Advanced Topics in the Digital Humanities Grant. \$250,000. [Participated in “Humanistic Algorithms” (1 of 3 projects under HpC grant) with Virginia Kuhn, Project Leader. Received ~\$5,000 honorarium.]

Ball, Cheryl E. (PI), with Atkins, Anthony; Anderson, Daniel; Homicz Millar, Krista; Selfe, Cynthia; & Selfe, Richard. (2004–05). Studying multimodal composition integration and practices of writing teachers in US institutions of higher education. CCC Research Initiative Grant. National Council of Teachers of English/Conference on College Composition and Communication. \$5,000.

### internal grants (\$183,733)

WSU Libraries/Veronica Bialek [project lead]. (2019–21). Open textbook publishing grant. Wayne State University Office of the Provost, Strategic Initiatives fund. \$50,000.

Open Access Authors Fund and Eberly College Subvention Fund. (2017). West Virginia University. \$2,400.

Academic Conference Grant. (2016). Re-imagining the Humanities Dissertation [summer seminar]. West Virginia University. \$8,000.

Faculty Senate Travel Grant with matching Eberly College funds. (2015). To attend the Electronic Literature Organization conference. West Virginia University. \$1,800.

Professional Development Grant. (2014). To attend the Skagen Conference on Experimental Research Methods. Eberly College, West Virginia University. \$1,350.

- Scholarship of Teaching and Learning Travel Grant. (2011). To attend International SOTL Conference (Milwaukee, WI). Illinois State University. \$250.
- Scholarship of Teaching and Learning Travel Grant. (2011). To attend New Media Consortium (Madison, WI). Illinois State University. \$750.
- Center for Teaching, Learning, and Technology Travel Grant. (2010). To attend Digital Arts and Culture Conference (Irvine, CA). Illinois State University. \$300.
- Pre-Tenure Faculty Initiative Grant. (2010–11). Building the future of the book with *The New Work of Composing*. Illinois State University. \$3,500.
- Undergraduate Research Fellow Grant [for Matt Wendling]. (2009). A case study of revision processes in student-authored digital media scholarship. Research and Sponsored Programs, Illinois State University. \$3,500.
- Faculty Excellence Initiative Committee Research Award. (2009). The new work of composing: Editing an online (digital) multimedia book in English studies. Illinois State University. \$4,000/course release.
- New Faculty Initiative Grant. (2008–09). Digital scholarship in the humanities: Authors' composition and revision processes of new media scholarship. Illinois State University. \$3,500.
- Ball, Cheryl E. (PI), with Andrew J. Chamberlain et al. [12 undergraduates]. (2008). Teaching–Learning Development Grant. Illinois State University. \$2,000.
- Summer Faculty Professional Development Fellowship. (2008). Professional development through preparation of a digitally enhanced tenure portfolio. College of Arts and Sciences, Illinois State University. \$5,000.
- Faculty Excellence Initiative Committee Travel Award. (2008). To attend Digital Media and Composition Institute (Columbus, OH). Illinois State University. \$750.
- Ball, Cheryl E., & Moeller, Ryan. (co-PIs). (2006–07). The Learning Suite: A collaborative, technology-rich environment to support writing/composition in a digital age. Utah State University Innovation Fund. \$86,000.
- Ball, Cheryl E. (PI). (2005–06). Survey of multimodal composition practices in rhetoric and composition studies. New Faculty Research Grant, Utah State University. \$10,633.

**(unfunded proposals list available upon request)**

**books**

- Loewe, Drew, & Ball, Cheryl E. (Eds.). (2017). *Bad ideas about writing*. WVU Libraries, Morgantown, WV: Digital Publishing Institute. <http://textbooks.lib.wvu.edu/badideas> [Some chapters cross-published with *Inside Higher Ed*]
- Journet, Debra; Ball, Cheryl E.; & Trauman, Ryan. (Eds.). (2012). *The new work of composing*. Computers and Composition Digital Press/Utah State University Press. <http://ccdigitalpress.org/nwc> [Winner of 2013 *Computers & Composition* Distinguished Book Award]
- Ball, Cheryl E., & Kalmbach, James. (Eds.). (2010). *RAW: Reading and writing new media*. Hampton Press: Cresskill, NJ.

**textbooks**

- Ball, Cheryl E.; Sheppard, Jennifer; & Arola, Kristin L. (2022). *Writer/designer: A guide to making multimodal projects*, 3rd ed. Bedford/St. Martin's Press.

- Ball, Cheryl E.; Sheppard, Jennifer; & Arola, Kristin L. (2017). *Writer/designer: A guide to making multimodal projects*, 2nd ed. Bedford/St. Martin's Press.
- Arola, Kristin L.; Sheppard, Jennifer; & Ball, Cheryl E. (2014). *Writer/designer: A guide to making multimodal projects*. Bedford/St. Martin's Press.
- Ball, Cheryl E., & Arola, Kristin L. (2010). *Visualizing composition* (2nd ed. of ix). Bedford/St. Martin's Press.
- Ball, Cheryl E., & Arola, Kristin L. (2005). *ix tech comm: Visual exercises for technical communication* [CD-ROM]. Bedford/St. Martin's Press.
- Ball, Cheryl E., & Arola, Kristin L. (2004). *ix: Visual exercises* [CD-ROM]. Bedford/St. Martin's Press.
- Ball, Cheryl E. (2004). *Picturing texts instructor's guide*. W.W. Norton.
- Ball, Cheryl E. (2004). *Picturing texts* [Web content]. W.W. Norton. <http://picturingtexts.com> [no longer active]

### journal special issues

- DeVoss, Dànielle Nicole; Ball, Cheryl E.; Selfe, Cynthia; & DeWitt, Scott Lloyd. (Eds.). (2015, June). *Computers and Composition* and *Computers and Composition Online* [Double special issues: CIWIC, DMAC, and technology professional development in rhetoric and composition].
- Ball, Cheryl E., & DeWitt, Scott Lloyd. (Eds.). (2008). *Kairos: A Journal of Rhetoric, Technology, Pedagogy*, 12(3) [Special issue: Manifestos!]. <http://kairos.technorhetic.net/12.3>
- Ball, Cheryl E., & Hawk, Byron. (2006, September). *Computers & Composition*, 23(3) [Special issue: Sound in/as compositional space], 263–396.
- Ball, Cheryl E., & Hawk, Byron. (2006, Fall). *Computers & Composition Online* [Special issue: Sound in/as compositional space]. <http://www.bgsu.edu/cconline/sound>

### peer-reviewed articles & webtexts

- Ball, Cheryl E. (2017). Building a scholarly multimedia publishing infrastructure. *Journal of Scholarly Publishing*, 48(2), 99–115.
- Ball, Cheryl E. (2016). The shifting genres of scholarly multimedia: Webtexts as innovation. *Journal of Media Innovations*, 3(2). <http://dx.doi.org/10.5617/jmi.v3i2.2548>
- Ball, Cheryl E., & Eyman, Douglas. (2015). Editorial workflows for multimedia-rich scholarship. *Journal of Electronic Publishing*, 18(4). <http://dx.doi.org/10.3998/3336451.0018.406> [Editorially reviewed]
- Ball, Cheryl E. (2015). Sustainable infrastructures and the future of writing studies. *WPA: Writing Program Administration*, 39(1), 122–137. [Invited]
- Eyman, Douglas, & Ball, Cheryl E. (2014). Composing for digital publication: Rhetoric, design, code. [Special invited section: Digital scholarship in composition studies]. *Composition Studies*, 42(1), 114–117.
- Ball, Cheryl E. (2014). Adapting peer review for writing classrooms. *Writing & Pedagogy*, 5(2) [Special issue: Teaching with technology]. <http://www.equinoxpub.com/WAP>
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## white papers and reports

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## projects/productions/designs

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Producer/Director. (2007, December 11). *Who needs YouTube?!* [Student video showcase]. Presented at The Normal Theater, Normal, IL.

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- Designer/Producer. (2006). Sound in/as compositional space [Video + website]. *Computers and Composition Online*. <http://www.bgsu.edu/cconline/sound>
- Designer/Editor. (2005–06). *Synopsis*. Utah State University. [2006 Winner of STC Newsletter competition].
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### **review webtexts/essays**

- Ball, Cheryl E. (2010). Goldilocks and the three (or four) books [about digital scholarship]: A review of Borgman's *Scholarship in the Digital Age*, Willinsky's *The Access Principle*, Fitzpatrick's *Planned Obsolescence*, and O'Gorman's *E-Crit. Kairos: Rhetoric, Technology, Pedagogy*, 15(1). <http://kairos.technorhetoric.net/15.1/reviews/ball>

### **reviews**

- Ball, Cheryl E. (2013, February 28). Session 384: What is a journal? Toward a theory of periodical studies. *Digital rhetoric collaborative: 2013 MLA conference reviews*. <http://www.digitalrhetoriccollaborative.org/2013/02/28/session-384-what-is-a-journal-toward-a-theory-of-periodical-studies/>
- Ilyasova, Ksenia, & Ball, Cheryl E. (2004). Review of *Writing spaces, 2nd ed.*, by Jay David Bolter. *Technical Communication Quarterly*, 13, 135–138.
- Ball, Cheryl E. (2003). Review of *Inside the communication revolution: Evolving patterns of social & technical interaction*, Robin Mansell (Ed.). *Journal of Business & Technical Communication*, 18, 248–251.
- Ball, Cheryl E. (2002). Review of *NMEDIAC: The Journal of New Media & Culture*. In *Kairos: Rhetoric, Technology, Pedagogy*, 7(3). <http://kairos.technorhetoric.net/7.3/binder.html?reviews/ball/>

### **editorials & commentaries**

- “Logging On” Editor’s columns. (every August 15 and January 15, 2006–present). *Kairos: Rhetoric, Technology, Pedagogy*. <http://kairos.technorhetoric.net/>
- Ball, Cheryl E. (2013–15). Get a Job! [Advice column]. *Inside Higher Ed*. <http://www.insidehighered.com/career-advice/get-job>
- Ball, Cheryl E. (2013, November 12). From big data to boutique data. Sweetland Digital Rhetoric Collaborative *Blog carnival: Data*. <http://www.digitalrhetoriccollaborative.org/2013/11/12/from-big-data-to-boutique-data/>

- Ball, Cheryl E. (2013, January 28). The kairotic nature of online scholarly community building. *mediaCommons: a digital scholarly network*. <http://mediacommons.futureofthebook.org/question/how-do-we-build-digital-cohorts-and-academic-communities/response/kairotic-nature-online-sc>
- Ball, Cheryl E. (2012, May 30). Digital rhetoric, kairos, and loss. Sweetland Digital Rhetoric Collaborative *Blog carnival: Defining digital rhetoric*. <http://www.digitalrhetoriccollaborative.org/2012/05/30/digital-rhetoric-kairos-and-loss/>
- Ball, Cheryl E., & Hawk, Byron. (2006). Letter from the guest editors. *Computers & Composition*, 23(3) [Special issue: Sound in/as compositional space], 263–265.
- Ball, Cheryl E.; Hewett, Beth L.; Eyman, Douglas; & Inman, James. (2006). *Kairos: The next ten years*. *Kairos: Rhetoric, Technology, Pedagogy*, 11(1). <http://kairos.technorhetoric.net/11.1/binder.html?loggingon/index.html>
- CoverWeb Editors' columns. (co-authored). (2002–2006). *Kairos: Rhetoric, Technology, Pedagogy*.
- Computers & Writing 2005: New writing and computer technologies. <http://english.ttu.edu/kairos/10.2/binder2.html?coverweb/bridge.htm>
  - The intersections of online writing spaces, rhetorical theory, and the composition classroom. <http://english.ttu.edu/kairos/10.1/binder2.html?coverweb/bridge.htm>
  - The rhetoric and pedagogy of portable technologies. <http://english.ttu.edu/kairos/9.1/binder2.html?coverweb/bridge.html>
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  - Disability and technology. <http://english.ttu.edu/kairos/7.1/binder2.html?coverweb/bridge.html>

## interviews & media contributions

- by Will Fenton. (2017). A collaborative approach to open peer review. *Inside Higher Ed*. <https://www.insidehighered.com/digital-learning/article/2017/03/22/hybrid-pedagogy-offers-online-open-peer-reviews>
- by Diana Mazzella. (2015, Spring). Ask an expert: Cheryl E. Ball. *WVU Magazine*. <http://wvumag.wvu.edu/departments/ask-an-expert/cheryl-e-ball>
- by Kristin Straumsheim Grønli. (2015, March 4). Formaterer framtida (The future of [publishing] formats). *Forskerforum* [Norwegian academic researchers union trade publication]. <http://www.forskerforum.no/wip4/formaterer-framtida/d.epl?id=2337807>
- by Carl Straumsheim. (2015, February 25). Piecing publishing together. *Inside Higher Ed*. <http://tinyurl.com/IHE-Mellon>
- by WVUToday. (2015, February 3). WVU receives \$1 million grant from Mellon Foundation for first-of-its-kind digital publishing system. *WVUToday*. <http://tinyurl.com/wvutoday-ball>
- by Trevor Owens. (2014, September 22). 18 Years of *Kairos* Webtexts: An interview with Douglas Eyman & Cheryl E. Ball. *The signal: The digital preservation newsletter for the Library of Congress*. <http://blogs.loc.gov/digitalpreservation/2014/09/18-years-of-kairos-webtexts-an-interview-with-douglas-eyman-cheryl-e-ball/>
- by Dunn, Sydni. (2014, January 4). Digital humanists: If you want tenure, do double the work. *Chronicle Vitae*. <https://chroniclevitae.com/news/249-digital-humanists-if-you-want-tenure-do-double-the-work>
- by Wade Mahon. (2012) Multimodal composition and the rhetoric of teaching: A conversation with Cheryl Ball. *Issues in Writing*, 18(2), 111–131.

- by Doug Dangler. (2010, February 18). *Writers Talk: Cheryl Ball* [30-minute TV show]. The Ohio Channel: Ohio Public Broadcasting. <http://tinyurl.com/ohiochannel-cball>
- by Cheri Toledo. (2009, December 6). Women of Web 3.0 - Show #118 - Media Literacy: Dr. Cheryl E. Ball & Matthew Wendling [One-hour audio and chat transcript]. <http://edtechtalk.com/node/4616>
- by Ellen Lupton. (2009, January 13). Writing 101: Visual or Verbal? *Voice: AIGA Journal of Design*. <http://www.aiga.org/content.cfm/writing-101-visual-or-verbal>
- by Fred Kemp & Rich Rice. (2008, September 5). What is multimodal composition? [Podcast]. *Smarttcast*. [http://www.smarttcast.com/cheryl\\_ball.m4a](http://www.smarttcast.com/cheryl_ball.m4a)
- by Phyllis Coulter. (2008, May 28). Clash of text styles. *Pantagraph*. Life/Education section.
- by Andy Guess. (2008, April 25). On texts, tech, and teens. *Inside Higher Ed*. <http://insidehighered.com/news/2008/04/25/teens>
- by Doug Dangler. (2008, February). Digital media and digital scholarship [Podcast]. *Center for the Study and Teaching of Writing*. <http://cstw.osu.edu/podcasts/mp3/ball.mp3>
- by Ben McCorkle. (2007, June). Visiting scholars in digital media [Video]. Ohio State University. <http://tinyurl.com/dmac-interview-ball>
- by Todd Taylor [Director]. (2006, March). *Take 20: How I teach writing* [DVD film]. Bedford–St. Martin’s Press.

## INVITED TALKS

### digital publishing

- Plenary. (2018, February 26). Vega: Publishing for the 21st century. Greater Western Library Alliance Board Meeting, Scottsdale, AZ.
- Lecture. (2018, February 16). Digital publishing and editorial pedagogy. Digital Scholars / Digital Humanites Group, Florida State University, Tallahassee, FL.
- Presenter. (2018, February 15). Infrastructures of digital publishing. 2018 Digital Publishing Colloquium, Florida State University Libraries, Tallahassee, FL.
- Presenter. (2017, November 8). Vega, an academic publishing platform. Fast Pitch Competition, Charleston Conference, Charleston, SC.
- Keynote. (2017, October 30). Play, peer-review, and multimedia publishing. Children’s Literature and Publishing Seminar. Skovde University, Skovde, Sweden.
- Keynote. (2017, September 15). Building research infrastructure through open-access publishing. Georgia International Conference on Information Literacy, Savannah, GA. [cancelled due to Hurricane Maria]
- Research lecture. (2017, February 21). Open publishing—Experiences and directions. Oslo School of Architecture and Design, Oslo, Norway.
- Keynote. (2016, November 17). The invisible work of editing digital scholarship. Invisible Work in the Digital Humanities symposium, Florida State University, Tallahassee, FL.
- Benedum Award lecture. (2016, November 3). Building research infrastructure through open-access publishing. West Virginia University, Morgantown, WV.
- Town Hall moderator. (2016, May 22). The moral imperative of making your work open access, and How to do it. Computers & Writing, Rochester, NY.

Keynote. (2016, May 18). Getting to digital publishing at WVU. Library Publishing Forum, Denton, TX.

Lecture. (2016, February 15). Digital publishing as a liberal art. Visiting Lecture Series. Wabash College, Crawfordsville, IN.

Keynote. (2015, December 3). An archipelago of multimedia publishing. Digital Dissemination and its Others: Media Archaeology, Game Design and Knowledge Production in the Humanities. Skövde University, Skövde, Sweden.

Lecture. (2015, October 13). The archipelago of multimedia publishing. Digital Dialogues Series, Maryland Institute for Technology in the Humanities (MITH), University of Maryland, College Park, MD. See Storify and presentation video at <http://mith.umd.edu/dialogues/dd-fall-2015-cheryl-ball/>

Lecture. (2015, October 9). A networked archipelago of digital publishing at WVU. Eberly College Visiting Alumni Committee, West Virginia University, Morgantown, WV.

Panel, with Jeff Grabill and Huiling Ding. (2015, October 1). Academic publishing and research grant writing. Fall for the Book Festival [Society of Technical Communication panel], Fairfax, VA.

Plenary. (2015, July 17). Sustainable infrastructures and the future of writing studies. Council on Writing Program Administration, Boise, ID.

Keynote. (2015, May 28). The future of scholarly publishing, or How C&W rules the world! Computers & Writing, University of Wisconsin-Stout, WI.

Lecture. (2015, March 20). Rethinking academic publishing through multimedia scholarship. Digital Humanities Group, College of William & Mary, Williamsburg, VA.

Lecture. (2015, March 12). Vega: Digital publishing platform for scholarship. Drescher Center for Digital Humanities, University of Maryland, Baltimore County, MD.

Lecture. (2014, October 27). Digital rhetoric and design. Rhetoric@Davis, University of California-Davis, Davis, CA.

Keynote. (2014, March 3). Kairos and boutique data in writing studies. Meryl Hearst Lecture Series in Digital Culture. University of Northern Iowa, Cedar Falls, IA.

Lecture. (2014, February 25). The kairos of scholarly multimedia. Norsktidskrifning [Norwegian research publications council], Literatur Huset, Oslo, Norway.

Keynote. (2014, February 17). Scholarly multimedia and the editorial process. Formakademiske [scholarly journal in design] editorial board meeting, Oslo and Akershus University College, Oslo, Norway.

Lecture. (2013, December 12). The futures of scholarly publishing. University of Foggia, Foggia, Italy.

Keynote. (2013, May 30). Boutique data in writing studies. Technical Communication and Rhetoric PhD Maymester, Texas Tech University, Lubbock, TX.

Lecture. (2010, Nov. 1). Editing digital media journals. Publications Unit Professional Speaker Series, Illinois State University, Normal, IL.

Panel, with Katherine Ellison. (2009, April 29). Editing online journals. Publications Unit Professional Speaker Series, Illinois State University, Normal, IL.

Presentation. (2010, November 5). What is publishing studies? English Studies Symposium, Illinois State University, Normal, IL.

Plenary Roundtable, with Clifford Lynch, Brett Bobley, and Bob Stein. (2010, April 21). What's next in the digital university? Digital University: Power, Publishing, Authority and Community in the 21st Century, CUNY Graduate Center, New York, NY. Available: <http://digitaluniversity.gc.cuny.edu/videos/>

Presentation, with Kristine Blair. (2009, October 23). Publishing 2.0: New rules for new scholars. English Department, New Mexico State University, Las Cruces, NM.

Presentation. (2009, October 13). The aesthetics of editing digital media scholarship: A look at *Kairos*. Online Research Mediation & the Arts. Oslo School of Architecture and Design, Oslo, Norway.

### **scholarly multimedia**

Keynote. (2019, June 7). Academic publishing in multimodal forms. Norwegian Forum on English for Academic Purposes, Oslo, Norway.

Lecture. (2019, February 28). The open-access world of scholarly multimedia. Colloquium on Scholarly Communications, American University, Washington, D.C.

Invited Roundtable. (2018, November 6). Multimedia publishing and open educational resources. Digital Humanities group, University of Connecticut, Storrs, CT.

Keynote. (2018, April 7). Key Questions for creating and sustaining Digital Humanities projects. Digital Humanities in the Medieval and Early Renaissance Periods. Duke University, Durham, NC.

Lecture + workshop. (2017, September 18). What is your project?: Creating research questions from existing work that are suitable for multimedia scholarship. Emory Center for Digital Scholarship, Emory University, Atlanta, GA.

Lecture. (2017, February 13). The radical rhetoric of scholarly multimedia. English Department, Texas A&M University, College Station, TX.

Lecture. (2014, September 25). Assessing scholarly multimedia: An editorial pedagogical approach. Writing Program, Syracuse University, Syracuse, NY.

Lecture. (2014, September 11). Making the case for scholarly multimedia. CUNY Digital Humanities Initiative and Graduate Center Composition Community, CUNY Graduate Center, New York, NY.

Lecture. (2014, May 28). The kairos of scholarly multimedia: Peer-review and design-editing webtexts. SISCO Rhetoric Research Group, University of Oslo, Oslo, Norway.

Lecture. (2013, December 6). The mixed genres of *Kairos* webtexts. Department of Media and Communication, University of Oslo, Norway.

Lecture. (2013, November 20). The kairos of scholarly multimedia: Examining the history of webtexts through metadata. Blekinge Museum, Karlskrona, Sweden.

Plenary roundtable. (2012, May 20). Town Hall: 7 deadly design sins: The role of design in new media composition. Computers and Writing, Raleigh, NC.

Lecture. (2012, April 13). Scholarly and sexy: New media in the humanities. Texas Christian University, Fort Worth, TX.

Keynote. (2012, March 10). Assessment practices for digital media. Pacific Rim Conference on Literature and Rhetoric, University of Alaska, Anchorage, AL.

Presentation. (2012, March 3). Webtexts: The future of SOTL scholarship? Center for Teaching, Learning, and Technology SOTL workshop, Illinois State University, Normal, IL.

- Lecture. (2010, December 14). Assessing scholarly multimedia by undergraduates and faculty. University of Bergen, Bergen, Norway.
- Moderator. (2010, May 21). Town Hall: Seeking tenure and promotion in virtual worlds: Articulating the contemporary context of new media scholarship. Computers & Writing, West Lafayette, IN.
- Lecture. (2010, February 4). Evaluating and assessing digital scholarship for teaching and research. Studio for New Media, Iowa State University, Ames, IA.
- Lecture. (2009, December 4). The contestation of multimodality. Visual Culture Colloquium, Illinois State University, Normal, IL.
- Plenary Roundtable. (2009, June 21). Town Hall: Ubiquitous and sustainable computing: @ School @ Work @ Play. Computers & Writing, University of California–Davis, CA.
- Lecture. (2008, November 10). Scholarship, art, or fun?!: Interdisciplinary perspectives on digital publications. Miami University, Oxford, OH.
- Plenary roundtable. (2008, October 18). The new work of composing. Thomas R. Watson Conference on Rhetoric and Composition, University of Louisville, Louisville, KY.
- Plenary, with Kristine Blair. (2008, April 2). Digital scholarship and the future of composition studies: A call to action. Research Network Forum, Conference on College Composition and Communication, New Orleans, LA.
- Visiting Scholar Lecture. (2008, February 1). What's the point of new media? Evaluating transitional, digital scholarship. English Department, Ohio State University, Columbus, OH.
- Lecture. (2008, January 25). What's the point of new media? Evaluating transitional, digital scholarship. Digital Literacies Group, University of Illinois, Urbana-Champaign, IL.
- Plenary roundtable. (2004, June 13). Town Hall: Scholarship in digital spaces. Computers & Writing, Honolulu, HI.

### **editorial pedagogy**

- Plenary. (2018, August 16). Changing pedagogy through... *Bad Ideas About Writing*. 2018 Teaching & Learning Conference, Elon University, Elon, NC.
- Lecture. (2018, April 18). Publishing scholarly multimedia: A peer-reviewed history and pedagogical future. Future of Publishing symposium [Mellon-funded initiative]. St. Olaf & Carlton Colleges, Northfield, MN.
- Lecture. (2016, April 6). Teaching multimodal assignments through an editorial pedagogy. University of Rochester, Rochester, NY.
- Keynote. (2016, April 29). Designing peer review for digital media instruction. Writing on the Range conference, University of Denver, Denver, CO.
- Lecture. (2015, October 22). Teaching multimodal assignments through an editorial pedagogy. Moravian College, Bethlehem, PA.
- Lecture. (2014, May 9). Teaching multimodal composition through scholarly peer review and academic publishing. Division of Language and Communication, Chalmers University, Gothenberg, Sweden.
- Lecture. (2013, October 22). Teaching, writing, mentoring, publishing: Editorial pedagogy and multimodal composition. Utvecklingskonferens 13, Lund University, Lund, Sweden.
- Lecture. (2013, April 3). Rhetoric and the kairos of digital humanities. English Department, Florida International University, Miami, FL.

- Lecture. (2012, October 8). Assessing scholarly multimedia: An editorial pedagogical approach. Virginia Polytechnic and State University, Blacksburg, VA.
- Keynote. (2012, April 21). Adapting scholarly peer-review for student workshops (and vice versa!). National Association of Communication Centers, Richmond, KY.
- Keynote. (2012, April 18). Revise and resubmit is the new A: An editorial pedagogy for multimodal composition. Allerton English Articulation Conference, Monticello, IL.
- Keynote. (2012, February 3). Editing = mentoring = teaching. Digital Media Symposium, University of Wyoming, Laramie, WY.
- Lecture. (2011, September 1). Revise and resubmit is the new A: An editorial pedagogy for multimodal composition. Rhetoric Society of America Student Chapter, Washington State University, Pullman, WA.
- Plenary. (2011, August 18). Revise and resubmit is the new A: An editorial pedagogy for multimodal composition. SIGET VI (International Symposium on Genres and Texts). Natal, Brazil.
- Keynote. (2011, April 22). R&R is the new A: Integrating multimodality into composition curricula. Writing Takes Place: Situating Student Writing with 21st Century Literacies Symposium, Mesa, AZ.

### **multimodal composition**

- Lecture + workshops. (2017, September 28–29). Implementing multimodal composition into your writing-intensive course assignments. University of Southern Maine, Orono, ME.
- Lecture. (2017, August 28). Teaching argument-based writing through multimedia. Washington & Lee University, Lexington, VA.
- Lecture. (2017, February 13). How I teach multimodal composition. English Department, Texas A&M University, College Station, TX.
- Lecture. (2015, August 27). The big tent of multimodal composition. Virginia Commonwealth University, Richmond, VA.
- Keynote, with Kristin Arola and Jennifer Sheppard. (2014, October 24). Assigning and assessing multimodal compositions. Macmillan Higher Education webinar [online].
- Keynote. (2014, September 26). Multimodal composition: Rethinking writing as designing. SUNY COW [Council on Writing] conference. Onandaga Community College, Syracuse, NY.
- Keynote. (2014, February 28). Teaching, writing, mentoring, publishing: Editorial pedagogy and multimodal composition. Virginia Peck Composition Speaker Series, Middle Tennessee State University, Murfreesboro, TN.
- Keynote, with Kristin Arola and Jennifer Sheppard. (2013, April 12). Multimodality as a frame for individual and institutional change. Writing Assessment Symposium, Georgia Tech, Atlanta, GA.
- Keynote. (2010, May 24). Introduction to multimodal composition. Writing MAD (Multimodal Arguments Decoded). Colorado State University, Fort Collins, CO.
- Roundtable. (2010, February 22). Teaching multimodal literacies. Illinois Wesleyan University, Bloomington, IL.
- Keynote. (2010, February 20). Teaching scholarly multimedia. Digital Media in a Social World conference, Columbus, OH.

- Keynote. (2010, February 11). Visual and multimodal literacy in English Studies. Illinois Central College, Peoria, IL.
- Roundtable. (2009, January 29). Beyond the ten-page paper: Digital assignments. Teacher Excellence Series, Illinois State University, Normal, IL.
- Lecture. (2007, October 11). What's new in rhetoric and composition?: New media studies. Writing Program Professional Development Event, Illinois State University, Normal, IL.
- Keynote. (2007, March 31). Combining academic and aesthetic practices in new media. Jacobson Symposium in Teaching with Technology, Creighton University, Omaha, NE.
- Lecture/Workshop. (2006, February 7). New medi-ack! Considering technology-rich texts in a writing curriculum. English Department, Kent State University, Kent, OH.
- Lecture. (2006, January 12). What if?: New media for a new university. Faculty Forum. Logan, UT.
- Lecture. (2005, November 18). The state of multimodal composition pedagogies. Text, Image, Networks, and Culture Group, Virginia Commonwealth University, Richmond, VA.
- Lecture/Workshop, with Kristin L. Arola. (2004, April 2). Visual exercises for composition classrooms. Northern Illinois University, DeKalb, IL.
- Lecture. (2002, April 23). Teaching 'Revisions: Oral, Written and Visual Communication' in general education. Thursday Night TechRhet MOO, Connections MOO.

### **professionalization**

- Plenary. (2018, October 26). The matter of life: Editing one's professional career. Thomas R. Watson Conference on Rhetoric and Composition. University of Kentucky, Louisville, KY.
- Town Hall moderator. (2017, June 2). [Caring for the Future: Initiatives for further inclusion in Computers and Writing](#). Computers & Writing, Findlay, OH.
- Invited panelist. (2016, October 7). Pathways to tech with a liberal arts degree. West Virginia Women and Technology Conference, Canaan Valley, WV.
- Keynote. (2016, June 16). Negotiating gender, feminism, and design research. WONDER: Gender and the practicalities of design research symposium. Oslo, Norway.
- Town Hall moderator. (2016, May 20). [Recovering pasts for the future](#). Computers & Writing, Rochester, NY.
- Keynote. (2016, February 11). A life online: Personal vs. professional persona in portfolios, social media, and other online public fora. Visiting Scholar All-Campus Address, Findlay University, Findlay, OH.
- Guest speaker. (2015, November 16). Department of English (Program in Composition, Literacy, Pedagogy, and Rhetoric), University of Pittsburgh, PA.
- Lecture. (2015, September 18). Exploring two decades of evaluating digital scholarship for tenure and promotion (in the humanities). Brown University Library, Providence, RI.
- Keynote. (2015, February 5). The asymptotic relationship between digital humanities and computers and writing. Emory University Writing Program lecture series, Atlanta, GA. Video available at <https://www.youtube.com/watch?v=Xw1-wgUaBII>
- Lecture. (2014, December 8). What are the digital humanities? CLIR [Council on Library and Information Resources] Fellow Symposium, CNI conference, Washington, D.C.
- Plenary. (2014, October 20). Counting digital scholarship. C21 Symposium, University of Milwaukee, WI.

- Roundtable. (2011, September 16). The first-year faculty experience. College of Arts and Sciences Mentoring Program, Illinois State University, Normal, IL.
- Lecture. (2011, September 8). Being shameless: Professional self-promotion for the academic job market (and tenure). Indiana University, Bloomington, IN.
- Plenary roundtable. (2011, May 21). Town Hall: Are you a digital humanist? Computers & Writing, Ann Arbor, MI.
- Roundtable Speaker. (2011, April 6). Writing proposals and getting grants [CCCC Research Committee Special Session]. Conference on College Composition and Communication, Atlanta, GA.
- Roundtable. (2011, February 24). Getting tenure at ISU. College of Arts and Sciences Mentoring Program, Illinois State University, Normal, IL.
- Lecture. (2010, November 5). The Institutional Review Board (IRB) process at ISU. Grad Forum (English Department), Illinois State University, Normal, IL.
- Roundtable. (2010, August 16). The successful researcher. New Faculty Orientation, Illinois State University, Normal, IL.
- Roundtable. (2009, April 17). Writing for publication. College of Arts and Sciences Faculty Mentoring Session. Illinois State University, Normal, IL.
- Lecture. (2009, April 2). Doing your own P.R.: Developing online faculty and staff portfolios to disseminate teaching, research, and service activity. The University of Findlay, Findlay, OH.
- Roundtable. (2007, October 19). How to get published? Graduate Forum, Department of English. Illinois State University, Normal, IL.
- Roundtable. (2007, October 6). Preparing for graduate school. MUSE Undergraduate Literary Studies Conference, Illinois Wesleyan University, Bloomington, IL.
- Keynote, with Cynthia Selfe, Fred Kemp, & James Inman. (2006, February 18). What defines computers and writing as a discipline? Computers & Writing Online. MOO transcript: <http://english.ttu.edu/cw/CWO2006/Archive/Key.htm>

### **electronic literature**

- Lecture. (2011, May 12). Digital assignments in literature classes. Graduate Literature Association, Illinois State University, Normal, IL.
- Lecture/Workshop. (2006, February 7). New medi-ack! Considering technology-rich texts in a literature curriculum. English Department, Kent State University, Kent, OH.
- Lecture. (2002, October 10). What is new media poetry? Loras College, Dubuque, IA.

## **CONFERENCE PRESENTATIONS**

### **digital publishing/scholarly multimedia**

- Presenter. (2021, July 22). Anti-racist action plan: Developing the Library Publishing Coalition's Roadmap for Anti-Racist Action. Wayne State University Library System Virtual Conference.
- Presenter. (2021, May 13). Revising the Model Publishing Contract for open educational resources. Library Publishing Forum, virtual conference.

Presenter. (2021, May 10). Revising the Library Publishing Curriculum: Values, progress, and possibilities. Library Publishing Forum, virtual conference.

Moderator. (2021, January 7). Opening publishing to the public? Modern Language Association, virtual convention.

Presenter. (2020, June 22). Introduction to library publishing as a discipline and practice, and how to integrate the scholarship pillar into your daily library work. Wayne State University Library System Virtual Conference.

Presenter. (2020, May 8). Library Publishing Curriculum: Users, uses, and updates. Library Publishing Forum, virtual conference.

Moderator and presenter. (2020, January 11). Fifty years of the Council of Editors of Learned Journals—And forward.

Moderator. (2020, January 10). Publishing for the digital humanities. Modern Language Association, Seattle, WA.

Interactive session presenter, with Joshua Neds-Fox. (2019, June 16). FICUS: A workshop on Findable, Impactful, Citeable, Usable, Sustainable guidelines for digital scholarship. Association of University Presses, Detroit, MI.

Presenter. (2018, November 29). Vega: An academic publishing platform. Munin Conference on Scholarly Communication. Trømsø, Norway.

Presenter. (2018, November 8). The Publishing House: An open scholarly community space @ Wayne State University. Charleston Conference, Charleston, SC.

Presenter. (2018, October 16). The Publishing House at Wayne State University Libraries. Digital Library Federation, Las Vegas, NV.

Invited Panel Presenter. (2018, September 14). The rise of multimodality in academic publishing. PRISEAL conference, Reykjavik, Iceland.

Presenter. (2018, June 18). Priorities & pain points: A history of digital publishing in one discipline that led to the creation of a new publishing platform. Association of University Presses, San Francisco, CA.

Roundtable. (2018, January 6). Open Humanities. [Douglas Eyman presented for me during the flu] Modern Language Association, New York, NY.

(2018, January 4). Publishing platforms in the humanities: Vega. Modern Language Association, New York, NY.

(2017, October 24). Publishing pedagogy with students in a library publishing unit. Digital Library Federation. Pittsburgh, PA.

(2017, June 16). Designing research infrastructures for open-access publishing. NorDes 2017 Conference. Oslo, Norway. Proceedings available: <http://www.nordes.org/nordes2017/programme/index.html>

Roundtable. (2017, March 22). Peer review, Part 2: Library publishing and emerging models. Library Publishing Forum, Baltimore, MD.

(2017, March 16). Banding together with Vega: Independent journal and press partnerships. Conference on College Composition and Communication, Portland, OR. [Snow cancellation; Douglas Eyman presented for me.]

(2017, January 6). That's not how scholarship works: Exploring the process of multimodal critical making. Modern Language Association, Philadelphia, PA.

- (2016, November 8). Vega, an academic publishing platform [Snapshot]. Digital Library Federation Forum, Milwaukee, WI.
- (2016, August 11). Vega and the DPI: A case study of digital publishing at WVU. IFLA [International Federation of Library Associations] 2016 Satellite Meeting: Libraries as Publishers, Ann Arbor, MI.
- with Lydia Welker. (2016, May 21). Digital publishing projects and a pedagogy of professionalization. Computers & Writing, Rochester, NY.
- (2015, September 23). A networked archipelago of digital publishing at WVU. Department of English Faculty Colloquium, West Virginia University, Morgantown, WV.
- (2015, August 7). The ends of publishing: Vega, an academic publishing platform. Electronic Literature Organization conference, Bergen, Norway.
- (2014, July 22). *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* and its digital preservation strategies. Digital Preservation conference, Washington, D.C.
- (2014, June 17). Designed research: Publishing designs as scholarship. Design Research Society, Umeå, Sweden.
- (2014, June 7). A roundshop on rhetoric.io. Computers & Writing, Pullman, WA.
- (2014, February 22). Fostering scholarly communities [through online publishing]. International Writing Research Across Borders conference, Paris, France.
- (2013, June 9). Preservation & access for scholarly multimedia. Computers & Writing, Frostburg, MD.
- Roundtable. (2013, June 7). Futures of computers and writing: Publishing. Computers & Writing, Frostburg, MD.
- with Douglas Eyman. (2013, February 15). Networked humanities scholarship, or the life of *Kairos*. Networked Humanities Conference, University of Kentucky, Lexington, KY.
- (2012, March 22). The mid-life (crisis?) of Kairos: Caring for the health and welfare of open-access digital media publishing. Conference on College Composition and Communication, St. Louis, MO.
- (2012, January 5). The future of peer review in scholarly multimedia. Modern Language Association, Seattle, WA.
- (2011, September 27). Kairos and multimedia digital scholarship: The need for better publishing tools. The Public Knowledge Project (PKP) Conference, Berlin, Germany.
- (2011, July 19). Learning through leading: Digital media scholarly publishing [Poster]. New Media Consortium, Madison, WI.
- (2011, April 9). The old, the new, and the productive tension between: Situating and editing The New Work of Composing. Conference on College Composition and Communication, Atlanta, GA.
- (2009, December 28). Value added: The shape of the e-journal. Modern Language Association, Philadelphia, PA.
- (2006, May 27). Editing scholarship in a new media age. Computers & Writing, Lubbock, TX. scholarly multimedia
- (2011, October 21). The challenges of publishing webtexts. International Society for the Scholarship of Teaching and Learning, Milwaukee, WI.
- (2011, January 8). Digital media scholarship: Innovation or insanity? Modern Language Association, Los Angeles, CA.

- (2010, May). Un/defining genres in digital scholarship. *Computers & Writing*, West Lafayette, IN.
- (2010, May). Digital media assessment criteria for tenure and promotion purposes [Poster]. *Computers & Writing*, West Lafayette, IN.
- (2009, March 12). B-Movie virgin sacrifice: Digital scholarship in a print-tenure world. Conference on College Composition and Communication, San Francisco, CA.
- (2009, January 7). The both/and of faculty, undergraduate digital scholarship. Symposium on Teaching and Learning, Normal, IL.
- Roundtable. (2008, December 30). What is rhetoric research? Modern Language Association, San Francisco, CA.
- Respondent. (2008, October 17). Designing digital scholarship (and having it count): A case built on three perspectives. Thomas R. Watson Conference on Rhetoric and Composition, University of Louisville, Louisville, KY.
- Invited Panel. (2008, October 16). Digital scholarship roundtable. Thomas R. Watson Conference on Rhetoric and Composition, University of Louisville, Louisville, KY.
- (2008, May 23). New media scholarship: Taxonomies, heuristics, and strategies to connect authors, editors, departments, and tenure committees. *Computers & Writing*, Athens, GA.
- (2008, April 4). Peer review in new media: An evaluation as example for tenure and promotion committees. Conference on College Composition and Communication, New Orleans, LA.
- (2006, July). Multimodal composition practices: Overviews and impacts on tenure and promotion. Virtual Reality & Real Life (VR@RL) Conference. Online.
- (2004, March 25). Strong stories in digital scholarship: How time, tenure, and technology impact new and nontenured faculty members. Conference on College Composition and Communication, San Antonio, TX.
- (2003, December 27). Show, not tell: The value of new media scholarship. Modern Language Association, San Diego, CA.
- (2003, May 24). Pleasuring the text: The value of aesthetics in new media scholarship. *Computers & Writing*, West Lafayette, IN.
- (2003, March 19). New media poetics: The 'aah' of online texts. Conference on College Composition and Communication, New York, NY.
- (2002, May 18). Tell me a different story: Composing and evaluating new media. *Computers & Writing*, Normal, IL.

### **editorial pedagogy**

- with Tim Anstey. (2015, June 17). Creating a writing curriculum for an architecture and design doctoral program. European Association for Teachers of Academic Writing, Tallin, Estonia.
- (2012, August 22). Multimodal peer review in writing classes and scholarly journals. 6th International Conference on Multimodality, Institute of Education, London, UK.
- (2012, May 19). Professional tip of the day: Performing an editorial pedagogy makes you a better teacher-editor. *Computers & Writing*, Raleigh, NC.

### **multimodal composition**

- with Kristin Arola & Jennifer Sheppard. (2018, May 25). A roundshop on teaching with *Writer/Designer: A Guide to Multimodal Projects, 2nd edition*. *Computers & Writing*, Fairfax, VA.

- with Kristin Arola & Jennifer Sheppard. (2014, June 8). A roundshop on teaching with *Writer/Designer: A Guide to Multimodal Projects*. Computers & Writing, Pullman, WA.
- (2010, October 23). Making multimodal projects: Integrating digital rhetorics and literacies across the curriculum. Western States Rhetoric and Literacy Conference, Las Cruces, NM.
- (2010, September 4). Teaching undergraduates to compose and assess scholarly multimedia. Colloque Littéracies Universitaires/Academic Literacies Conference, Lille 3, Lille, France.
- (2009, June 20). 'When we ask ourselves these questions, what will our answers be?': Sustainable teaching and learning through co-directed undergraduate and faculty digital scholarship. Computers & Writing, University of California–Davis, Davis, CA.
- (2007, October 20). Bridging the comp/lit split with new media. The Purpose(s) of English: A Conference on the Future of English Studies, University of Illinois, Springfield, IL.
- (2006, October 21). Report on a CCCC-sponsored survey of multimodal composition practices (But where are the two-year schools?). TYCA-West, Park City, UT.
- (2006, October 13). The role of new media in student narratives. Thomas R. Watson Conference on Rhetoric and Composition, University of Louisville, Louisville, KY.
- (2006, May 26). A survey of multimodal composition practices: Report on a CCCC Research Initiative Grant. Computers & Writing, Lubbock, TX.
- (2006, March 23). Revisiting the usefulness of current multimodal and new media theories. Conference on College Composition and Communication, Chicago, IL.
- (2005, September 7). Trans-cultural multimedia production in an English classroom. Conference of Open Source Learning and Instructional Technology, Logan, UT.
- (2005, June 17). Hackers, schmoozers, and wonder: Rhetoric, technology, and aesthetics in new media spaces. Computers & Writing, Palo Alto, CA.
- (2005, March 19). Throwing teachers over the top rope: The status of new media pedagogy in composition studies. Conference on College Composition and Communication, San Francisco, CA.
- (2004, June 12). Designing knowledge: Teaching new media texts. Computers & Writing, Honolulu, HI.
- (2003, November 15). E/merging principles: Design knowledges and learning to read new media texts. Conference on Digital Literacy and New Media, Detroit, MI.
- (2003, May 5–9). New media now: What and how. Computers and Writing Online [asynchronous discussion].
- (2002, April 26). Not without new media: Classroom approaches to the visual and interactive aspects of new media texts. Cyberculture Working Group, College Park, MD.
- (2002, March 22). A techno(rhetorician's) mix: Sampling graduate student work with technology. Computer Connection Forum, Conference on College Composition and Communication, Chicago, IL.
- (2001, May 17). Cutting up in class: Using hypermedia elements to teach composition. Computers & Writing, Muncie, IN.
- (1999, October 2). Reading and writing in hypertext. Central New York Conference on Language and Literature, Cortland, NY.

## **professionalization**

- Panel. (2019, June 16). Inclusive copy-editing. Association of University Presses, Detroit, MI.
- Moderator/Chair. (2017, June). Caring for the future: Initiatives for further inclusion in Computers and Writing. Computers & Writing, Findlay, OH.
- (2016, April 6). The scholarship of teaching and learning in design education. Research Meeting, Oslo School of Architecture and Design, Oslo, Norway.
- Panel. (2016, January 8). Journal editing 101: An introduction to the role of the editorial team [CELJ-sponsored session]. Modern Language Association, Austin, TX.
- Chair. (2016, January 7). Graduate student writing pedagogies. Modern Language Association, Austin, TX.
- Panel. (2015, January 9). A new kind of work: Articulating and evaluating excellence in digital scholarship. Modern Language Association, Vancouver, Canada.
- Panel. (2015, January 9). Reorganizing the MLA: Making more room for rhetoric, composition, and writing studies. Modern Language Association, Vancouver, Canada.
- Roundtable. (2013, January 6). How I have changed my mind as a scholar-teacher of writing. Modern Language Association, Boston, MA.
- Roundtable. (2010, March 17). Mentoring electronically and from a distance. Coalition of Women Scholars. Conference on College Composition and Communication, Louisville, KY.
- (2007, May 18). How to get published in an online journal: An editors' roundtable. Computers & Writing, Detroit, MI.
- (2006, May 26). First year out: Time- and face-management tips for junior faculty members. Computers & Writing, Lubbock, TX.
- (2005, October 21). Designing educational spaces for students and colleagues. Council on Programs in Technical and Scientific Communication, Lubbock, TX.
- (2002, March 23). Preparing Future Faculty at Michigan Technological University. Conference on College Composition and Communication, Chicago, IL.
- (2001, November 16). Communities in Preparing Future Faculty programs. National Council of Teachers of English Convention, Baltimore, MD.
- (2000, April 14). Electronic theses and dissertations at VCU. Graduate Research Symposium, Richmond, VA.
- (2000, March 17). Managing a hypermedia thesis. Third International Symposium on Electronic Theses and Dissertations, St. Petersburg, FL.

## **electronic literature**

- (2003, March 8). Teaching and reading new media poetry. Associated Writing Programs Conference, Baltimore, MD.
- (2001, October 13). New media poetics and non/narrative structure. Internet Research 2.0, Association of Internet Researchers Conference, Minneapolis, MN.

## TEACHING EXPERIENCE

### Oslo School of Architecture and Design (2013–2019)

- PhD School: Apparatus (thesis/dissertation proposal and writing-for-publication course)

### West Virginia University (2014–2017)

- English 302: Editing
- English 303: Multimedia Authoring
- English 602: Editing
- English 636: Special Topics: Access/ibility in Digital Publishing (Summer 2015)
- English 606: Humanities Computing (assisted Dr. Brian Ballentine, Spring 2016)

### Illinois State University (2007–13)

- English 239: Multimodal Composition (was English 289.33)
- English 246: Advanced Exposition: Audio Essays
- English 353: Technical Editing
- English 350: Visible Rhetoric/Document Design
- English 356: Proposal Writing in the Arts and Humanities (online)
- English 354: Professional Publishing in Theory & Practice
- English 402: Teaching Composition
- English 467: Technology and English Studies
- English 495: Multimodal Theory & Pedagogy
- English 510: Seminar in English Studies Pedagogy

### Utah State University (2004–07)

- English 3040: Perspectives on Writing & Rhetoric
  - » Beyond the Word, Designing Multimodal Communication
  - » Digital Narratives
  - » Hypertext, Hypermedia, & New Media Texts
- English 3410: Professional Writing Technologies
- English 5420: Publication Production
- English 5430: Professional Writing Capstone
- English 6890: Studies in Writing & Rhetoric: Literary Hypertext (online)
- English 6/7400: Advanced Editing: Multimedia Texts (online)
- English 6/7480: Seminar in Technology & Writing
  - » Composition in/for a Digital Age
  - » Teaching Writing with Technology (online)

### Michigan Technological University (2000–04)

- UN 2001: Revisions: Oral, Written, & Visual Communication
- HU 2110: Introduction to Creative Writing: Avant-Garde and New Media Poetics
- HU 2650: Introduction to Web Design
- HU 3630: Publications & Information Management
- HU 3654: Visual Media Analysis (assisted Dr. Diana George)
- HU 6001: Computers in Writing-Intensive Classrooms (assisted Dr. Cynthia Selfe)

## Virginia Commonwealth University (1997–2000)

- English 101: Composition & Rhetoric I: The Art of the Personal Essay
- English 200: Composition & Rhetoric II: The Craft of the Researched Essay
- English 652: Professional Writing: Web Sites (assisted Dr. Elizabeth Cooper)

## WORKSHOPS

*(Single-day or hourly event, where primary task is as lead instructor, unless otherwise indicated.)*

### **scholarly multimedia/digital publishing/digital humanities**

Host. (2022, February/March). Documentation needs workshop and virtual work sprint. Council of Editors of Learned Journals. Virtual.

Organizer & host. (2021, April 9). *Kairos*: Road to Publication & Journals Chat with an Editor. Virtual.

Host. (2021, February 24 & March 3). Documentation needs workshop and virtual work sprint. Council of Editors of Learned Journals. Virtual.

Co-host (with Katherine Skinner). (2021, February 25). Library Publishing Coalition Documentation Month Community Call: Policies. Virtual.

Interim coordinator. (2021, January 6). Chat with an Editor (CELJ's virtual pre-MLA event).

Instructional assistant. (2019, July 16–19). Digital Humanities Research Institute. Wayne State University Libraries, Detroit, MI.

(2019, June 20). *KairosCamp–Lite*: A digital publishing workshop for rhet/comp and DH scholars. Computers & Writing conference, Michigan State University, E. Lansing, MI.

with Joshua Neds-Fox. (2019, March 6). Open publishing workshop. Wayne State University Libraries, Detroit, MI.

Moderator. (2019, February 7). Why academic-led and why now? Panel for Academic-Led Publishing Day. <https://www.youtube.com/watch?v=O4D6OVD4QoE&t=4s>

(2018, November 23). Multimodal digital publishing. Changing Climates symposium, University of Skovde, Skovde, Sweden.

(2018, September 17). Haptic research through digital media. Konstfack: University of Arts, Crafts, and Design, Stockholm, Sweden.

(2017, June 25–28). Composing scholarly multimedia with HAPTICA. Grythyttan School of Hospitality, Culinary Arts & Meal Science. Grythyttan, Sweden.

(2017, February 13). Vega and the sustainability of digital publishing for new journals. Texas A&M University, College Station, TX.

(2017, January 5). Evaluating scholarship at the boundaries. Modern Language Association, Philadelphia, PA.

(2015, August 28). Blackbird literary journal staff meeting. Virginia Commonwealth University, Richmond, VA.

(2015, July 6–10). Access/ibility in digital publishing. WVU Summer Seminar, West Virginia University, Morgantown, WV.

(2013, December 11–13). Multimodality and academic literacies. University of Foggia, Foggia, Italy.

- (2013, November 22). Editing multimodal webtexts. Blekinge Institute of Technology, Karlskrona, Sweden.
- Co-Instructor. (2013, June 6). Composing digital scholarship. Computers & Writing, Frostburg, MD.
- Co-Instructor. (2012, May 17). Composing digital scholarship. Computers & Writing, Raleigh, NC.
- (2012, April 20). Assessing digital media. National Association for Communication Centers, Richmond, KY.
- (2012, April 13). Composing new media in the humanities. Texas Christian University, Fort Worth, TX.
- Moderator. (2008–11). Composing digital scholarship. Computers & Writing. (Multiple locations).
- (2010, April 15–May 13). Evaluating digital media scholarship. Computers & Writing Online. with Kris Blair. (2009, June 11). Digital publishing. Digital Media and Composition Institute, Ohio State University, Columbus, OH.
- (2009, June 9). Designing multimedia projects. Digital Media and Composition Institute, Ohio State University, Columbus, OH.
- (2008, December 10). Preparing digital scholarship for submission to *Kairos*. Department of English, University of Louisville, Louisville, KY.
- (2008, November 8). Digital publishing (authoring, submitting, and evaluating). Department of English, Miami University of Ohio, Oxford, OH.
- (2005, June 7). Collaborative websites in Dreamweaver. Computers in Writing-Intensive Classrooms, Michigan Technological University, Houghton, MI.
- (2004, November 13). Adobe InDesign. STC Student Chapter, Utah State University, Logan, UT.
- (2003, July 7–11; 14–18). Web design. Summer Youth Programs, Michigan Technological University, Houghton, MI.
- (2001, July 9–13). Computer graphics. Summer Youth Programs, Michigan Technological University, Houghton, MI.

### **multimodal composition**

- (2017, April 7). Assigning & assessing multimodal projects. University of Rochester, Rochester, NY.
- (2017, April 6). Reading multimodal texts. University of Rochester, Rochester, NY.
- (2016, February 16). Assigning & assessing multimodal projects. Wabash College, Crawfordsville, IN.
- (2015, October 23). Assigning & assessing multimodal projects. Moravian College, Bethlehem, PA.
- (2015, August 27). Assessing multimodal compositions as writing assignments. Virginia Commonwealth University, Richmond, VA.
- (2015, June 7–8). Multimodal composing with *Writer/Designer*. Mary Institute Country Day School, St. Louis, MO.
- (2015, February 6). Multimodal assessment & Designing multimodal assignments. Emory University, Atlanta, GA.

(2014, February 28). Creating multimodal assignments and assessments. Middle Tennessee State University, Murfreesboro, TN.

(2013, November 22–26). Writing design management blogs. Oslo School of Architecture and Design, Oslo, Norway.

Visiting Staff. (2012, June 2). Digital Media and Composition Institute. Ohio State University, Columbus, OH.

(2012, April 6–7). Digital composition workshop. University of Colorado, Boulder, CO.

(2011, August 16). Introduction to multimodal composition. SIGET VI (International Symposium on Textual Genre Studies), Natal, Brazil.

(2011, July 30). Technical communication in a digital age: Multimedia Writing. NIU-STC Institute for Professional Development, Naperville, IL.

Staff Instructor. (2011, 2010, 2008, 2007; two-week institute). Digital Media and Composition Institute. Ohio State University, Columbus, OH.

(2011, May 24–25). Multimodal composition for first-year writing. St. Edwards University, Austin, TX.

(2010, August 17). Strengthening student writing @ TSU: New media in the writing classroom. Tennessee State University, Nashville, TN.

Invited Instructor. (2010, May 24–28). Writing MAD (Multimodal Arguments Decoded). Colorado State University, Fort Collins, CO.

(2008, June 23–28). New media writing studio. Texas Christian University, Fort Worth, TX.

with Ryan Moeller. (2006, November 14). Teaching writing with technology. English Department, Utah State University, Logan, UT.

(2005, November 12). Teaching new media texts in English studies classes. Utah Writing Project, Salt Lake City, UT.

Teaching Staff. (2001–04; two-week institute). Computers in Writing-Intensive Classrooms. Michigan Technological University, Houghton, MI.

with Michael Keller. (1998–2000; weekly). Epiphany Project [teaching with technology workshops]. Virginia Commonwealth University, Richmond, VA.

### **professionalization**

(2017, June 5–6). Faculty grant-writing workshop. Eberly College, West Virginia University, Morgantown, WV.

(2016, June 20–24). Faculty grant-writing workshop. Eberly College, West Virginia University, Morgantown, WV.

(2016, February 18). Marketing yourself as a successful grantee. Eberly College Research Office Brown Bag Series, West Virginia University, Morgantown, WV.

Panel. (2016, February 18). Scholarly publishing with WVU Press. West Virginia University, Morgantown, WV.

(2016, February 15). Applying for Fulbright and other fellowships. Wabash College, Crawfordsville, IN.

(2016, February 11). Developing online tenure/professional portfolios. Findlay University, Findlay, OH.

(2015, April 13–17). Project management for your thesis proposal. Department of Aesthetics and Communication, Århus University, Denmark.

- (2015, February 5). Building a digital portfolio. Emory University, Atlanta, GA. [https://www.youtube.com/watch?v=6\\_kGrs6679Q](https://www.youtube.com/watch?v=6_kGrs6679Q)
- (2014, February 28). Considering your online professional portfolio. Middle Tennessee State University, Murfreesboro, TN.
- (2007–12; weekly). English Studies academic job workshops. Illinois State University, Normal, IL.
- (2012, March 8). Creating an online portfolio. English Department, University of Alaska–Anchorage.
- Moderator/organizer. (2005–11). Careers in Computers and Writing. Graduate Research Network, Computers & Writing. (Multiple locations.)
- with Gerald Savage. (2011, January 26). Careers in writing. Thomas Metcalf School Career Day, Normal, IL.
- (2011, September 8). Wordpress for online portfolios. Department of English, Indiana University, Bloomington, IN.
- (2011, September 2). Professionalization workshop. Rhetoric Society of America Graduate Student Chapter, Washington State University, Pullman, WA.
- (2009, April 2). Preparing your online faculty presence. University of Findlay, Findlay, OH.
- (2008, February 2). Academic job market Q&A. Department of English, Ohio State University, Columbus, OH.
- with Janice Walker & Kristin Arola. (2006, February 14). Professionalization: Preparing for the job, getting the job, keeping the job. Computers & Writing Online.
- (2004, October 16). CV workshop. Graduate Professional Development, Utah State University, Logan, UT.
- assisted Anne Wysocki. (2001, May 12). Girls+Math+Science=Choices. Youth Programs, Michigan Technological University, Houghton, MI.

### **electronic literature**

- with Katherine Ellison. (2009, January 31). Video poetry: Turning print literature into digital media. Expanding Your Horizons through Math, Science, and Technology Conference, Illinois State University, Normal, IL.
- (2005, June 9). Teaching and reading new media. Computers in Writing-Intensive Classrooms, Michigan Technological University, Houghton, MI.
- (2001, October 12). E-poetry. Career Day, Calumet High School, Calumet, MI.

### **GUEST LECTURES**

- (2022, March). Digital publishing and editorial workflows (Dr. Erin Kathleen Bahl's graduate editing class). Kennesaw State University, Kennesaw, GA. [Virtual]
- (2021, October). Digital publishing (Dr. Les Hutchinson's undergraduate editing class). Boise State University, Boise, ID. [Virtual]
- (2020, September 30). Digital publishing (Dr. Laura Micciche's undergraduate editing class). University of Cincinnati, Cincinnati, OH. [Virtual]
- (2019, November 13). Digital publishing and editorial workflows (Dr. Erin Kathleen Bahl's undergraduate editing class). Kennesaw State University, Kennesaw, GA. [Virtual]

- (2018, November 14). Multimodal communication and pedagogy (Dr. Kristin Arola's graduate rhetoric course). Michigan State University, Lansing, MI.
- (2016, October 25). Editing workflows in *Kairos* (Dr. Lilian Mina's graduate rhetoric course). Auburn University. [Virtual]
- (2016, May 10). On "Show, Not Tell": Twelve years later (Dr. Andrew Mara's graduate Composition Research seminar). North Dakota State University. [Virtual]
- (2016, March 24). Copy-editing *Kairos* (Dr. Amanda Licastro's undergraduate Digital Publishing class), Stevenson University. [Virtual]
- (2016, February 16). Analyzing and workshopping digital storytelling (Dr. Jill Lambertson's undergraduate Audio Rhetoric & Creative Writing class), Wabash College, Crawfordsville, IN.
- (2016, February 16). Creating work plans for client-based projects. (Dr. Crystal Benedicks' undergraduate Grants & NonProfits class), Wabash College, Crawfordsville, IN.
- (2016, February 15). Collaborating across SME teams (Dr. Zachary Koppelman undergraduate Business and Technical Writing class), Wabash College, Crawfordsville, IN.
- (2016, February 10). Publishing effective webtexts (joint graduate classes: Dr. Christine Tulley's Rhetoric and Tragedy; Dr. Elkie Burnside's Editing and Publishing). Findlay University, Findlay, OH.
- (2015, November 30). Two decades of design changes at *Kairos* (Dr. Tim Lockridge's graduate digital publishing class). Miami University of Ohio. [Virtual]
- (2015, September 23). Digital publishing (Dr. Brian Ballentine's undergraduate Orientation to English Studies), West Virginia University, Morgantown, WV.
- (2015, September 22). Multimodal composition (Dr. Molly Scanlon's graduate composition theory class), Nova Southeastern University. [Virtual]
- (2015, June 30). Writing for publication: *Kairos* (Dr. Kathie Gossett's graduate WAC class), Iowa State University. [Virtual]
- (2014, October 27). Visual design (David Coad's undergraduate design class), University of California–Davis, Davis, CA.
- (2012, March 20). Digital Media (Dr. Wendy Anderson's graduate seminar), Michigan Technological University. [Virtual]
- (2012, March 1). Writing for Publication (Dr. Amy Koerber's graduate seminar), Texas Tech University. [Virtual]
- (2012, Feb. 1). Writing for Publication (Dr. Kris Blair's graduate seminar), Bowling Green State University. [Virtual]
- (2011, October 11). Technical Editing (Dr. Lee Brasseur's undergraduate/graduate seminar), Illinois State University, Normal, IL.
- (2011, April 20). Multimodal Theory (Dr. Joddy Murray's graduate seminar), Texas Christian University. [Skyped]
- (2008, October 22). Teaching Composition (Dr. Bob Broad's graduate seminar), Illinois State University, Normal, IL.
- (2008, February 5). English Studies Capstone (Dr. Amy Robillard's undergraduate seminar), Illinois State University, Normal, IL.
- (2007, October 10). Teaching Composition (Dr. Bob Broad's graduate seminar), Illinois State University, Normal, IL.

(2005, October 20). Research Methods (Dr. Rebecca Rickley's graduate seminar), Texas Tech University, Lubbock, TX.

(2004–06, three lectures). Teaching Literature (Dr. Brock Dethier's undergraduate seminar), Utah State University, Logan, UT.

Guest Poet. (2001, 2002, 2003; July). Summer Youth Program in Creative Writing (Jane Nordberg's secondary-student workshop), Michigan Technological University, Houghton, MI.

## **STUDENT ADVISING (committees)**

### **doctoral students**

Bristol, Suzette—Specialization areas: multimodal composition, technical communication, contract grading (external dissertation committee member). Dissertation title: Multimodal pedagogy and assessment: Implementation of labor logs as guiding tools to meta-awareness, rhetorical sensitivity, and assessment in technical communications and first-year writing courses. Wayne State University, Department of English, Detroit, MI. (PhD awarded March 2022)

Ball, D'An Knowles [not related]—Specialization areas: multimodal composition, workplace writing, VR, graphic and game design (external dissertation committee member). Dissertation title: Imagine once more: Multisensory virtual reality designers and the media convergence of immersion. Old Dominion University, Department of English, Norfolk, VA. (ABD as of October 2020)

Jessica Gordon—Specialization areas: multimodal composition, history of composition (external committee member: comprehensive exams). Virginia Commonwealth University, Department of English, Richmond, VA. (degree completed 2018). Currently: Assistant Professor of Teaching at VCU.

Jørn Knutsen—Specialization areas: communication design, interaction design, design research (external dissertation reader). Oslo School of Architecture and Design, Oslo, Norway. (defended June 10, 2015). Currently: Designer.

Timo Arnall—Specialization areas: interaction design, design research, immaterialities (internal dissertation reader). Oslo School of Architecture and Design, Oslo, Norway. (defended June 2014). Currently: Designer.

Kristi McDuffie—Specialization areas: race rhetorics, digital rhetorics (English studies comp advisor & dissertation chair). Illinois State University, Department of English, Normal, IL. (defended March 2015). Currently: Full-time academic professional.

Jason Dockter—Specialization areas: multimodal first-year composition, online teaching, two-year colleges (dissertation chair). Illinois State University, Department of English, Normal, IL. (defended March 2015). Currently: Tenured professor.

David Marshall—Specialization areas: game studies, gender/identity, cultural studies (teaching internship advisor, 2013–14). Illinois State University, Department of English, Normal, IL. Currently: Tenured professor.

Steve Halle—"Kamau Brathwaite's Poetic, Multimodal Remediations" English studies comprehensive presentation (advisor). Illinois State University, Department of English, Normal, IL. (passed with distinction September 7, 2011). Currently: Publications unit director.

Jon Olav Eikenes—“Navimation: A Socio-Cultural Exploration of Kinetic Interface Design” Dissertation (external defense opponent). Oslo School of Architecture and Design, Oslo, Norway. (defended December 22, 2010). Currently: Designer.

### **masters students**

Cody Oakwood—“Fan fiction in the composition class” Masters teaching portfolio (reader). Illinois State University, Normal, IL. (defended June 2013). Currently: K–12 English teacher.

Jonathan Myers—“Action and Enaction: A Game Studies Portfolio” Masters portfolio (reader). Illinois State University, Normal, IL. (defended April 28, 2011). Currently: Content developer/Technical writer.

Dan Dimitroff—“Digitally Situated Literacies of Storm Chasers” Masters portfolio (co-chair). Illinois State University, Normal, IL. (defended December 2, 2010). Currently: Systems analyst.

Susan Baxter—“Online Citation and New Media Scholarship: Kairos and the Case for Online Publication” Masters thesis (chair). Utah State University, Logan, UT. (defended July 2007). Currently: Copy editor/Technical writer.

Melinda White—“Enlightenment Aisle Eight” Masters creative/multimedia thesis (chair). Utah State University, Logan, UT. (defended April 2007). Currently: Full-time lecturer.

### **undergraduate students**

Matthew Wendling—“Revising Digital Scholarship” funded research project (advisor). Illinois State University, Normal, IL. (completed Summer 2009).

Lisa Ferrara—“Form vs. Function: Does Usability Kill Creativity?” Honors thesis (reader). Utah State University, Normal, IL. (defended May 2006).

## **INTERNS/PRACTICUM STUDENTS**

### **graduate students**

Miriam Saperstein (MLIS), Sarah Murrell (MLIS), SIS graduate students. (2021–22). Wayne State University Libraries, Detroit, MI.

Andrew Wright (PhD English), intern. (2022). Wayne State University Libraries, Detroit, MI.

Briand Gentry, Bailey Compton (University of Michigan PhDs in Film, Media, and Television Studies), interns. (2021, Summer). Wayne State University Libraries, Detroit, MI.

Ashley Jackson, MLIS, SIS graduate student assistant. (2019–20). Wayne State University Libraries, Detroit, MI.

Tekedra Lofton, MLIS, SIS Practicum student. (2019, Summer). Wayne State University Libraries, Detroit, MI.

Krysta Vincent, MLIS, SIS graduate student assistant. (2018). Wayne State University Libraries, Detroit, MI.

Emma DiPasquale, M.A., research assistant. (2017–2018). West Virginia University, Morgantown, WV. Currently: Library Relations Manager, University of Michigan Press.

Demi Fuentes Ramirez, M.A., research assistant. (2016–18). West Virginia University, Morgantown, WV.

Megan Fahey, M.A., research assistant. (2016–17). West Virginia University, Morgantown, WV. Currently: Director of Outreach, College of Engineering, Cornell University.

Lydia Welker, M.A., research assistant. (2015–16). West Virginia University, Morgantown, WV. Currently: Freelance editor.

Celeste Lantz, M.A., research assistant. (2015–16). West Virginia University, Morgantown, WV. Currently: Editor.

Brandy Dieterle, Ph.D., publishing intern. (2016, Fall). University of Central Florida, Orlando, FL. Currently: Full-time lecturer at UCF. [Virtual]

Sara Georgi, M.A., research assistant. (2014–15). West Virginia University, Morgantown, WV. Currently: Journals manager at WVU Press.

Kristi McDuffie, Ph.D., research assistant. (2011–13). Illinois State University, Normal, IL. Currently: Full-time academic professional.

Gina Cooke, Ph.D., research assistant. (2010). Illinois State University, Normal, IL. Currently: Linguistics educator.

Devon Fitzgerald, Ph.D., research assistant. (2009). Illinois State University, Normal, IL. Currently: Tenured professor.

Kyle Jensen, Ph.D., research assistant. (2008). Illinois State University, Normal, IL. Currently: Tenured professor.

### **undergraduate students**

Cheyenne Manos, B.A., intern. (2022, Spring). Wayne State University, Detroit, MI.

Erich Hoffman, B.A., intern. (2021, Summer). Wayne State University, Detroit, MI.

Kaitlin Ziehm, B.A., intern. (2021, Spring). Wayne State University, Detroit, MI.

Christopher Crumley, B.A., intern. (2020, Summer + Fall). Wayne State University, Detroit, MI.

Kaycee White, B.A., intern. (2019–20, Fall + Spring). Wayne State University, Detroit, MI.

Hope Hart, B.A., intern. (2016, Fall). West Virginia University, Morgantown, WV.

Matthew Jarratt, intern. (2016, Fall). West Virginia University, Morgantown, WV.

Kaitlyn Licause, B.A., intern. (2016, Spring). West Virginia University, Morgantown, WV.

Matthew Wendling, B.A., intern. (2009, Fall). Illinois State University, Normal, IL.

Andrew Chamberlain, B.A., intern. (2008, Fall). Illinois State University, Normal, IL.

## **PROFESSIONAL DEVELOPMENT**

Attendee. (2019, May 9–10). Library Publishing Forum, Vancouver, BC.

Attendee. (2019, January 3–6). Modern Language Association convention, Chicago, IL.

Invited participant. (2018, October 7–11). Working group: FICUS: Findable, Impactful, Citeable, Usable, Sustainable Digital Publishing. Triangle SCI, Durham, NC. [Peer-reviewed group proposal.]

Attendee. (2018, June 12). Intermitten [conference for technology and inclusivity]. Detroit, MI.

Attendee. (2018, May 22–23). Library Publishing Forum, Minneapolis, MN.

Attendee. (2018, April 27). National Digital Stewardship Alliance—Student Chapter symposium. Wayne State University, Detroit, MI.

Invited participant. (2018, April 16–17). Publishing expansive digital projects [Mellon-funded project]. Duke University Libraries, Durham, NC.

Attendee. (2018, April 12–13). Coalition for Networked Information. San Diego, CA.

Invited participant. (2018, March 1–2). HUmetricsSSH: Valuing the syllabus meeting [Mellon-funded project]. Michigan State University, E. Lansing, MI.

Invited participant. (2017, October 4–5). It Takes a Village: Open Source Software Models of Collaboration & Sustainability [IMLS National Forum-funded project]. Baltimore, MD.

Attendee. (2017, June 11–13). American Association of University Presses. Austin, TX.

Invited participant. (2017, April 18–21). Open Scholarship Initiative 2017, Washington, D.C.  
Working group: Tenure reform.

Host. (2017, January 10–20). Big XII Faculty Fellow: Cydney Alexis. West Virginia University, Morgantown, WV.

Invited participant. (2016, October 9–13). Working group: “Does One Size Fit All?” Small Scholarly Societies and Open-Access Journals. Triangle SCI: Changing The Political Economy of Scholarly Publishing, Durham, NC. [Peer-reviewed group proposal.]

Participant. (2016, September 14). Regional Library Publishing and Press Forum, Ohio University, Athens, OH.

Invited participant. (2016, April 20–22). Open Scholarship Initiative 2016, Fairfax, VA.

Attendee. (2016, April 14–15). Digital Public Library of America (DPLA) Fest, Washington, D.C.

Attendee. (2015, April 25). Networked publishing conference, University of Kentucky, Lexington, KY.

Participant. (2014, October 25). Hacking the Gender Gap event [all-day workshop with female students and faculty to prototype and pitch a wearable app]. Co-sponsored by PBS MediaShift and WVU Reed School of Media, Morgantown, WV.

Attendee. (2014, September 5). “Writing Your Next Chapter: How to Find Your Mojo and Move Forward at Mid-Career” and “Rethinking Mentoring and Leadership: How to Build Communities of Inclusion, Support & Accountability” [all-day seminars with Dr. Kerry Ann Rockquemore]. West Virginia University, Morgantown, WV.

Participant. (2014, July 27–August 8). The Dartmouth Seminar on Research in Rhetoric and Composition. Hanover, NH. [This seminar requires an application and is peer reviewed before acceptance.]

Fellow. (2012, Summer). Digital Humanities High-Performance Computing Institute. University of Illinois, Urbana–Champaign, IL/University of South Carolina, Columbia, SC.

Invited attendee. (2010, July 11–13). Microsoft Research Faculty Summit. Microsoft Conference Center, Redmond, WA.

Attendee. (2009, December 12–16). Digital Arts and Culture Conference. Irvine, CA.

Fellow. (2009, July 13–August 7). Examining writing and editorial processes in digital media scholarship. *Vectors*–NEH Summer Institute, University of Southern California, Los Angeles, CA.

Fellow. (2009, May 12–15). Writing an NEH Digital Humanities Start-Up Grant. Research and Sponsored Programs Grant Development Workshop, Illinois State University, Normal, IL.

Attendee. (2009, January 7). Teaching and Learning Symposium. Normal, IL.

Attendee. (2008, April 23). Eugene Rice: Scholarship Reconsidered. Illinois State University, Normal, IL.

Attendee. (2007, August 22–23). Scholarship of Teaching and Learning. Illinois State University, Normal, IL.

Invited participant. (2006, August 17). Sophie [multimedia software] Training. The Institute for the Future of the Book/Institute for Multimedia Literacy, University of Southern California, Los Angeles, CA.

Attendee. (2006, May 24). Using Sound in Classrooms workshop. Computers & Writing. Lubbock, TX.

## **PROFESSIONAL SOCIETY MEMBERSHIPS**

American Civil Liberties Union

Association for Computers in the Humanities

Council of Editors of Learned Journals

Electronic Frontier Foundation

Modern Language Association

Stand Up for Racial Justice